

You can find more copywriting recommendations at my [Linkedin page](#) (you'll need to log into your Linkedin account to read them).

### **Danz.co.uk**

"This all looks absolutely fantastic. I'm very impressed by the way you take my bullets and turn them into some fantastic paragraphs! This is the first time we've used a copywriter and I'm now wholly convinced on how important it is to get someone who knows what they are doing to write your copy.

All makes sense. Much appreciated."

#### **Daniel Thomas**

Managing Director, Danz.co.uk  
(New website pending) **Managed Business Communications (MBC)**

"Thank you so much for the work you did on the website, very impressed with your quick efficient turnaround."

#### **Simon Leadley**

Sales Director, Managed Business Communications Ltd  
[www.mbc-comms.co.co.uk](http://www.mbc-comms.co.co.uk) **Double Image Photography**

"Faye helped me with the copy for some publicity material and a press release I was working on and I was thrilled with the results. Faye made it very easy for me when she took on this work at a very busy time for me, coming to the studio to discuss my needs, taking away the relevant information and then coming up with just what I wanted. This is exactly the approach I needed – a straight forward process with a quick turnaround and highly professional result. She provides an excellent service at a reasonable cost. I would, and have already, highly recommend Faye to other business colleagues."

#### **Philippa Double**

Proprietor, Double Image Photography

[www.doubleimagephotography.co.uk](http://www.doubleimagephotography.co.uk) **SHOUT!PR**

"Faye is a tremendously thorough copy writer with a complete commitment to factual and technical accuracy. I have worked with her on many projects, finding the process enjoyable and the outcome highly satisfactory on each occasion."

**Jeremy Hall**

Partner, SHOUT!PR

[www.shoutpr.co.uk](http://www.shoutpr.co.uk) **CBO Solutions Ltd**

"Our company creates bespoke software solutions that help small businesses to function more effectively. We asked Faye to design a leaflet that would describe our services in a non-technical manner. Faye was very quick to grasp that we had to convey the benefits of our services clearly, and without the clutter of fine detail. She produced an A4 folded leaflet comprising six panels, each of which highlighted a different aspect of our business. Faye was friendly, positive and helpful to work with, and took care of all aspects of the process, including sourcing the images and organising the design and print. We are very pleased with the end result and would not hesitate to recommend Faye's copywriting services."

**Fiona & Les Carruthers**

Directors, Carruthers Back Office Solutions Ltd

[www.cbosolutions.co.uk](http://www.cbosolutions.co.uk) **Coversure Insurance Nottingham**

"I would like to say that the work you have done for me will make my website a great attraction, the way you have worded it catches the eye and stands out. I was very happy with the standard of work completed and the time in which it was done. I liked the fact that you provided the first draft and then updated the draft once we had looked at it as it felt we were a part of what was being said on the page even though it was you who wrote the word. I would have no hesitation in recommending you to anyone who needed your services."

**Paul Hartle**

Proprietor, Coversure Insurance Nottingham

[www.coversure.co.uk/branch/nottingham](http://www.coversure.co.uk/branch/nottingham) **Cheselden Continuing Care Ltd**

"Faye has been an attentive and responsive copy writer and researcher. She has responded to a variety of tasks in an inventive and timely manner whilst understanding highly varying levels of briefing instructions. Her client manner is exemplary."

### **Colin Ball**

Managing Director, Cheselden Continuing Care Ltd  
[www.cheselden.co.uk](http://www.cheselden.co.uk) **RSPCA Nottingham & Notts branch**

"Many thanks for writing and submitting a press release on the RSPCA's behalf about our Sponsored Dog Walk and Fun Day. I am sure that is what got me onto Radio Nottingham this morning."

### **Judith Kemp**

Branch Secretary, RSPCA Nottingham & Notts branch  
[www.rspcanottingham.co.uk](http://www.rspcanottingham.co.uk) **Lincoln RedCam**

"Faye Stenson has a calm and highly skilled approach of putting pen to paper. I highly recommend Faye and her company, Black & Write and say with confidence that a telling message for your company can be delivered promptly, effectively and at a very reasonable price. Give her a call!"

### **Stephen Scall**

Lauben Enterprise / Lincoln RedCam  
[www.lincolnredcam.com](http://www.lincolnredcam.com) **Ice Cold 2 Red Hot**

"Love what you have done for my web site, I would have no idea how to do this. WELL DONE."

### **Steve Herman**

Proprietor, IceCold2RedHot  
[www.icecold2redhot.co.uk](http://www.icecold2redhot.co.uk) **Arc Mediators LLP**

"I would like to thank you for your assistance in writing (and organising the printing) of our brochure, and writing the text for our website. Your service has been consistently prompt, and of

high quality, and you have been very patient and understanding in dealing with our many minor amendments to the brochure. I particularly appreciate the sensible practical approach you have displayed throughout the process."

### **David Hallett**

Partner, Arc Mediators Ltd

[www.mediation-1st-midlands.co.uk](http://www.mediation-1st-midlands.co.uk) **Stocks Consulting**

"I engaged Black & Write to produce copy for a direct mail piece. The content was quite technical and the challenge was to present it in clear and well-structured language that the target reader could immediately understand. Faye's copy was spot-on. She had obviously researched the subject carefully and this enabled her to communicate the complex concepts simply without using cliches. The first draft of the copy only required very minor amendments before final approval."

### **Dean Stocks**

Proprietor, Stocks Consulting

[www.stocksconsulting.co.uk](http://www.stocksconsulting.co.uk) **GTN Dimensions**

"I'm delighted with the work Faye Stenson continues to do for various web sites that I run, together with the drafting of press releases and PR copy for different situations. Faye uses language with skill and style and always delivers her services with care and dedication. If Faye asks a question about an assignment it will be relevant, helpful and will add value to the initial brief. Most importantly, deadlines are always met and costs represent real value for money."

### **Tony Mills**

Proprietor & Management Consultant, GTN Dimensions