

A4 leaflets from just £85 - the perfect solution for your next sales campaign!



Whether you're planning an **email shot, door drop or direct mail campaign**, a well-written [sales leaflet](#) or flyer will create a great impression on your customers - raising awareness of your brand and helping boost sales.

What's more, including a leaflet with your campaign (as opposed to just sending a letter or text-only email) is also **proven to boost results**.

For our Special Offer, you can choose from:

- A single-sided A4 flyer or double-sided A5 flyer for **just £85** (usual price - £100)
- A double-sided A4 leaflet for **just £170** (usual price - £200)

For double-sided leaflets, we'll also provide a basic design layout (see below), based on your choice of the following formats:

- Full size A4 leaflet (2 panels)
- A5 folded leaflet (4 panels)
- DL trifold leaflet (6 panels)

What's included in the offer?

- Writing copy for your chosen leaflet size and format, based on information that you provide to us on the phone or by email. An element of background reading or research is also included if required.

- Submitting an initial draft of the copy plus up to two sets of minor amendments.

- Providing a basic design layout (double-sided leaflets only) showing where the various blocks of text, images and any 'pull out' copy will sit within the leaflet.

This extra service - not normally included in the copywriting cost - will potentially reduce your design costs - making this Special Offer a real bargain!

What's NOT included?

- Any design services beyond the basic layout (created in Word) described above.

- Printing services.

- Any other form of fulfillment services, e.g. direct mail fulfillment, email shot fulfillment, door drops, website uploads etc.

However, we can help you arrange these services through third parties, or coordinate them on your behalf. Please see our [One Stop Shop page](#) for more info.

***** DON'T FORGET YOUR COVERING SALES LETTER - FROM JUST £85! *****

If you're sending your leaflet to customers or prospects in the post, your proposition will be hugely strengthened by including a covering sales letter. And of course, we'll be delighted to write this for you as well as your leaflet! If you book both jobs together, we'll give you a special price of just £85 per side of A4 (usual price - £100 per side) for your sales letter.

Which means you could have your entire campaign piece professionally written for just £170!

Contact us today

Please [contact us](#) today for more information about our [leaflet and brochure writing services](#)

and to discuss your requirements.

Important note

Please note that our standard Terms of Business apply to all Special Offer bookings. You will be asked to sign a quotation document showing the price and details of the job before we start work on your project. By signing this document, you agree to be bound by our Terms of Business. A copy will be supplied with your quotation document or on request.